



Advertisers

Publisher Relations

Search for publishers

Accept Decline Suspend Ban Publishers

This advertiser(similar products , services) is using these publishers kind of thing

Payment sturcture decision

Lead click sale , all of them one of them some of them

Platinum advertiser

Ability to customize the rates for each publisher , group of publisher:

Ability to creat individual promotions (exp: Electronic eq store: 5% TV ,3% DVD players)

Ability to set up promotion start and finish date

Promotions

Banners and Links

Upload Own banners (jpeg gif swf)

Flash Banner creation softwar (Online) Not just simple text

Announments to its Publisher:

Transaction proces

Money is received from advertiser to OUR account

Our commision will be deducted and the rest amount will be showed in Publishers Account details screen

Publisher will decide when to withdraw money (min x amount

Main Login Page

for Advertiser

Best performing publishers

Best performing publishers in the same product range

New publishers

New publishers in the related categories

for Publishers

Best performing advertiser (average payment per month per publisher

New advertisers in interested category

New advertisers

Installation to advertisers' websites

Should be easy and hassle free

Should be compatible for both PHP and .Net developed websites

Language

Main language is NOT English

To speed up you can build the site in English but it has to be EASY to change to the target language

Site has to be easy for localization for future region:

Staff

Different levels of right

Superuser

Set up pricing

For becoming member

Commissions from publishers

Ban any membership

+Users rights

User

Ability to get and send messages to members

Ability to inform publishers about money transfe

Suspend any membership

Programming Language

ASP .Net

PHP

Ability to accep credit cards

Publishers

Search for advertiser

categories

product (keyword) seach

payment structure

Name

Ability to list according to last term payment per publisher

Ability to list according to payment rate highest lowes

Reports

Montly, weekly, date range reports of sales lead click

Charts

Relationship manager

Shows the realtionships with advertisers:

Pending

Currently working

Declined

Expired Advertisers

Expired Promotions

CJ like website

Features of the site